

# FUELS OF THE FUTURE



[www.fuels-of-the-future.com](http://www.fuels-of-the-future.com)

## Exhibitor And Sponsorship Options

18<sup>TH</sup> INTERNATIONAL CONFERENCE ON RENEWABLE MOBILITY  
18<sup>TH</sup> – 19<sup>TH</sup> JANUARY 2021 | CITYCUBE BERLIN



Organizers

**BBE**

BUNDESVERBAND  
Bioenergie e.V.

**ufop**

**BDB<sup>e</sup>**  
Bundesverband der deutschen  
Bioethanolwirtschaft e. V.

Fachverband  
**BIOGAS**

**VDB**

Supported by

 **rentenbank**



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18/19 January 2021 | CityCube Berlin

Impressions from the 2020 conference:



[Get an impression of the event >>](#)

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Dear Sir, dear Madame,

The international “Fuels of the Future” conference is the top event for the European biofuel industry, whilst at the same time also serving as an important discussion forum for German, European and international development of renewable mobility. Once again, over 600 international participants are expected in January 2021, including representatives from the feedstocks supply and processing sector, the biofuel, mineral oil and automotive industries, the chemical industry, from the transport and logistics industry, certification systems, as well as from the realms of politics, science and research.

The conference thus offers companies and organisations active in this field an outstanding opportunity for presentation and communication.

- Position your company / organisation at one of the largest industry meetings for renewable fuels and alternative drives in Germany and Europe.
- Benefit from the many media, business and political representatives in the German capital.
- Extend your network with high-class national and international contacts.
- Present your products and services and win new orders.

The conference offers a compact programme with lectures on current developments in the industry, the economic and legal parameters relevant for renewable fuels, feedstocks, technological developments and sales potential in international markets.

The focus will be on:

- Prospects for biofuels established on the market
- Second and third-generation renewable fuels
- Biomethane in the transport sector
- Biofuels for shipping, aviation and heavy freight
- Sustainability certification of biofuels in the context of globally expanding markets
- Power-to-X fuels and the latest market access developments
- Current developments in the international biofuel trade
- Electromobility in the context of hybridisation of drives with defossilized fuels
- Innovative sustainable mobility concepts in communities
- Biofuels and raw materials in the context of agricultural trade and markets
- Potential for climate protection through the use of biofuels in agriculture and forestry

You are cordially invited to participate in the “Fuels of the Future 2021” conference, to find out more about the issues and discuss these key topics with entrepreneurs, politicians and scientists.

Our conference aims to provide a sound platform for the various development paths of alternative fuels and drive technologies and to foster intensive contact-building and networking.



Artur Auernhammer, MP  
Chairman of the Board

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### Venue:

CityCube Berlin, by the Messe Berlin southern entrance (Eingang Süd), corner of Jafféstraße/Messedamm  
[www.messe-berlin.de/en/Organizers/OurLocations/CityCubeBerlin](http://www.messe-berlin.de/en/Organizers/OurLocations/CityCubeBerlin)

### Date:

18<sup>th</sup> – 19<sup>th</sup> January 2021

### Event organizers:

BBE – Bundesverband Bioenergie e. V.  
UFOP – Union zur Förderung von Oel- und Proteinpflanzen e. V.  
BDBe – Bundesverband der deutschen Bioethanolwirtschaft e. V.  
VDB – Verband der deutschen Biokraftstoffindustrie e. V.  
FvB – Fachverband Biogas e. V.

### Project Management and Organization:

Bundesverband Bioenergie e. V. (BBE)  
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E-Mail: [kastner@bioenergie.de](mailto:kastner@bioenergie.de)

## Options for Exhibitors and Sponsors:

Companies and organisations who would like to market their commitment to the biofuel sector and renewable mobility to the public and target groups can support the conference as partners and present their activities at the conference. The presentation helps to:

- Establish business contacts
- Improve the information base and boost acceptance of your products and services
- Showcase your progressive approach and technical know-how
- Ensure public awareness of your leading market position in biofuels and renewable mobility
- Provide a far-reaching impact vis-à-vis a specialised international audience and in the trade press
- Exclusive advertising in direct mailing – logo imprint in programme flyer, conference proceedings and on the Internet





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The following opportunities are available for exhibitors and sponsors:

### DIAMOND PARTNER

- The following special options\* are offered:
  - Option 1: Sponsoring the conference bag with logo imprint, approx. 600 units (+ 2.500,- €)
  - Option 2: Sponsoring the USB stick (contains the conference documents for the event) with logo imprint, approx. 600 units (+ 2.500,- €)
  - Option 3: Sponsoring the evening reception with about 400 participants with logo on the invitation card and the chance to say a few words of welcome (+ 2.500,- €)

In addition, you receive the „Gold Partner“ services:

- A chance to set up an information stand (3 × 3 m) in the central foyer displaying your brochures and information
- Highlighted presentation of the logo in the conference folder
- Highlighted logo on sponsor board and break screen during the conference
- Highlighted presentation of the logo on the conference website and link to your website
- Highlighted presentation in the event newsletter (over 10,000 recipients)
- Presentation of the company/organisation in the conference documents (File < 10 MB)
- 4 conference tickets

**Cost: 7.500,- €** (5.000,- € for “Gold Partner” services + 2.500,- € per additional option (plus VAT.))

\*It is also possible to select two or all three special options. In that case, the sponsoring package costs 10.000,- € plus VAT. (with two selected special options) or 12.500,- € plus VAT. (with all three special options). These options are available on a first-come-first-served basis.

### GOLD PARTNER

- A chance to set up an information stand (3 × 3 m) in the central foyer displaying your brochures and information
- Presentation of the company/organisation in the conference documents (File < 10 MB)
- 4 conference tickets

In addition, you receive “Silver Partner” services:

- Highlighted presentation of the logo in the conference folder
- Highlighted logo on sponsor board and break screen during the conference
- Highlighted presentation of the logo on the conference website and link to your website
- Highlighted presentation in the event newsletter (over 10, 000 recipients)
- Display your brochures and information

**Cost: 5.000,- €** (plus VAT.)

### SILVER PARTNER

- Highlighted presentation of the logo in the conference folder
- Highlighted logo on sponsor board and break screen
- Highlighted presentation of the logo on the conference website and link to your website
- Highlighted presentation in the event newsletter (over 10, 000 recipients)
- Display your brochures and information
- 2 conference tickets

**Cost: 2.500,- €** (plus VAT.)

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Please return by email to:

[kastner@bioenergie.de](mailto:kastner@bioenergie.de)

### Sponsor Partnership Fuels of the Future 2021 18<sup>th</sup> – 19<sup>th</sup> January 2021 in Berlin

- Yes**, we would like to be a „**Diamond Partner**“ for the „Fuels of the Future 2021“ conference and support the conference with a participation of 5.000,- € plus VAT plus one, two and/or three of the following special options and receive the above mentioned services in return:
- Option 1: Sponsoring the conference bag with logo imprint (+ 2.500,- € plus VAT.)
  - Option 2: Sponsoring the USB stick with logo imprint (+ 2.500,- € plus VAT.)
  - Option 3: Sponsoring the evening reception (+ 2.500,- € plus VAT.)
- Yes**, we would like to be a „**Gold Partner**“ for the „Fuels of the Future 2021“ conference and support the conference with a participation of 5.000,- € plus VAT.
- Yes**, we would like to be a „**Silver Partner**“ for the „Fuels of the Future 2021“ conference and support the conference with a participation of 2.500,- € plus VAT and receive the above mentioned services in return.

Firm/association/institution: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Internet: \_\_\_\_\_

Place, date: \_\_\_\_\_

Signature: \_\_\_\_\_