

FUELS OF THE FUTURE



www.fuels-of-the-future.com

**Fuels of
the Future 2021**
digital & internationally networked!

Sponsorship Options

18TH INTERNATIONAL CONFERENCE ON RENEWABLE MOBILITY

18TH – 22ND January 2021 | “Fuels of the Future 2021” digital & internationally networked



Organisers

BBE | **BUNDESVERBAND
Bioenergie e.V.**

ufop

BDB^e
Bundesverband der deutschen
Bioethanolwirtschaft e. V.

**Fachverband
BIOGAS**

VDB

Supported by

rentenbank

18TH INTERNATIONAL CONFERENCE ON RENEWABLE MOBILITY

18/22 January 2021 | digital conference

Dear Sir, dear Madame,

Due to the current difficult situation for planning major events and congresses, the BBE and the co-organisers decided to replace the 2-day presence event with a 5-day digital event series. The motto of the 18th specialist congress is: „Fuels of Future 2021 - digital & internationally networked!“ Our primary concern is to fulfill our responsibility to contain the corona pandemic and that especially the speakers, moderators and participants of the congress feel safe and comfortable during the whole event.

The International Congress „Fuels of the Future“ is the leading event of the European biofuel industry and at the same time an important discussion forum for the German, European and international Development of renewable mobility. In January 2021 more than 600 international participants will again – this time at the digital trade congress – expected to include representatives from the raw materials collection and processing, the biofuel, mineral oil and automotive industries, the chemical industry, the certification systems and from politics, science and research.

Options for Sponsors:

Companies and organisations who would like to market their commitment to the biofuel sector and renewable mobility to the public and target groups can support the conference as partners and present their activities at the conference. The presentation supports to:

- Establish business contacts
- Improve the information base and boost acceptance of your products and services
- Showcase your progressive approach and technical know-how
- Ensure public awareness of your leading market position in biofuels and renewable mobility
- Provide a far-reaching impact vis-à-vis a specialised international audience and in the trade press
- Exclusive advertising in direct mailing – logo imprint in congress programm, conference proceedings and on the Internet

The digital conference offers a compact programme with lectures on current developments in the industry, the economic and legal parameters relevant for renewable fuels, feedstocks, technological developments and sales potential in international markets.

You are cordially invited to participate in the “Fuels of the Future 2021” conference, to find out more about the issues and discuss these key topics with entrepreneurs, politicians and scientists.

Our digital conference aims to provide a sound platform for the various development paths of alternative fuels and drive technologies and to foster intensive contact-building and networking.



Artur Auernhammer, MP
Chairman of the Board

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The following opportunities are available for sponsors:

DIAMOND PARTNER

- Exclusive online company presentation of approx. 30 minutes on the 1st or 2nd day of the congress - (keynote speech, virtual company tour etc.) as part of a digital session including subsequent chat function for exchange and networking with the participants
- Highlighted presentation of the company logo + upload of a company portrait + up to **five download files** (video, images or PDF or company brochures or information flyers) BEFORE the event on the “Fuels of the Future” website linked to the company’s website
- Personal words of thanks and mention of the diamond sponsor before EVERY single session
- If you have one or more other ideas, please contact us!

In addition the services “Gold Partner” are offered:

- Detailed sponsorship application via the regular event newsletter (approx. 10,000 recipients) - here a Gold Sponsor is presented in detail every week (info, how often already a sponsor, good B2B relationship + importance of the company in the fuel sector)
- Additional short presentation of the diamond and gold sponsors on social media channels such as Twitter and/or LinkedIn
- Interactive chat function with the congress participants for exchange and networking during digital coffee breaks (30 minutes) and after at least three days of the event (60 minutes each)
- 4 free tickets for the 2021 Congress with access data for all 5 days of the event
- Highlighted presentation of the company logo in the digital congress programme and in the regularly sent event newsletter (approx. 10,000 recipients)
- Presentation of the company/organisation in the digital conference documents (file < 10 MB), which will be made available to the participants after the event
- Highlighted display of the company logo during all sessions on the sponsor board or poster in the background, display of the screens with logos of all sponsors before and after each digital session as well as in the breaks or during the discussions as background

Costs: 7,000 € (plus value added tax)

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GOLD PARTNER

- Highlighted display of the company logo + upload of a company portrait + up to **three download files** (video, pictures or PDF or company brochures or information flyers) BEFORE the event on the “Fuels of the Future” website with a link to the company’s website
- Detailed sponsorship application via the regular event newsletter (approx. 10,000 recipients) - here a Gold Sponsor is presented in detail every week (info, how often already a sponsor, good B2B relationship + importance of the company in the fuel sector)
- Additional short presentation of the diamond and gold sponsors on social media channels such as Twitter and LinkedIn
- Interactive chat function with the congress participants for exchange and networking during digital coffee breaks (30 minutes) and after at least three days of the event (60 minutes each)
- 4 free tickets for the 2021 Congress with access data for all 5 days of the event

In addition, the “Silver Partner” services are offered:

- Highlighted display of the company logo in the digital congress programme and in the regularly sent event newsletter (approx. 10,000 recipients)
- Presentation of the company/organisation in the digital conference documents (file < 10 MB), which will be made available to the participants after the event
- Highlighted display of the company logo during all sessions on the sponsor board or poster in the background, display of the screens with logos of all sponsors before and after each digital session as well as in the breaks or during the discussions as background

Costs: 5,000 € (plus value added tax)

SILVER PARTNER

- Highlighted presentation of the company logo in the digital congress programme and in the regularly sent event newsletter (approx. 10,000 recipients)
- Presentation of the company/organisation in the digital conference documents (file < 10 MB), which will be made available to the participants after the event
- Highlighted display of the company logo during all sessions on the sponsor board or poster in the background, display of the screens with logos of all sponsors before and after each digital session as well as in the breaks or during the discussions as background
- 2 free tickets for the 2021 congress with access data for all 5 days of the event

Costs: 2,500 € (plus value added tax)

18TH INTERNATIONAL CONFERENCE ON RENEWABLE MOBILITY

18/22 January 2021 | digital conference

Digital event series with 5 event days and 15 panels

Date: 18/22 January 2021

Please return by email to:

kastner@bioenergie.de

Sponsor Partnership Fuels of the Future 2021 18/22 January 2021

- Yes**, we would like to be a **“Diamond Partner”** for the “Fuels of the Future 2021” conference and support the conference with a participation of 7,000 € plus VAT and receive the above mentioned services in return.
- Yes**, we would like to be a **“Gold Partner”** for the “Fuels of the Future 2021” conference and support the conference with a participation of 5,000 € plus VAT.
- Yes**, we would like to be a **“Silver Partner”** for the “Fuels of the Future 2021” conference and support the conference with a participation of 2,500 € plus VAT and receive the above mentioned services in return.

Firm/association/institution: _____

Contact person: _____

Address: _____

Tel: _____

Fax: _____

E-mail: _____

Internet: _____

Place, date: _____

Signature: _____

Event organizers:

BBE – Bundesverband Bioenergie e. V.
UFOP – Union zur Förderung von Oel- und Proteinpflanzen e. V.
BDBe – Bundesverband der deutschen Bioethanolwirtschaft e. V.
VDB – Verband der deutschen Biokraftstoffindustrie e. V.
FvB – Fachverband Biogas e. V.

Project Management and Organization:

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