

# FUELS OF THE FUTURE



[www.fuels-of-the-future.com](http://www.fuels-of-the-future.com)

**BECOME A PARTNER!**

## Market place of the future

“Exhibition and participation offer”

Fuels of the Future 2023

20<sup>th</sup> International Conference on Renewable Mobility

23<sup>TH</sup> & 24<sup>TH</sup> JANUARY 2023 | BERLIN

Become a partner now!



Organiser:

**BBE** | BUNDESVERBAND  
Bioenergie e.V.

**ufop**

**BDB<sup>e</sup>**  
Bundesverband der deutschen  
Bioethanolwirtschaft e. V.

Fachverband  
**BIOGAS**

**VDB**

Supported by:

 **rentenbank**

## 20<sup>TH</sup> INTERNATIONAL CONFERENCE ON RENEWABLE MOBILITY

23 & 24 JANUARY 2023 | BERLIN

Dear Ladies and Gentlemen,

The International Conference „Fuels of the Future“ is the leading event of the European biofuels industry and at the same time an important discussion forum for the German, European and international development of renewable mobility. In January 2023, once again more than 600 international participants are expected, including representatives from the biofuels, petroleum and automotive industries, the chemical industry, the transport and logistics industry, the transport and logistics sector, certification systems, politics, science and research.

For this purpose, the conference offers you a compact programme with lectures on current industry developments, on the economic and legal framework conditions for renewable fuels, raw materials, technological developments and sales potential in international markets.

### THE FOCUS IS ON THE FOLLOWING TOPICS:

- Policy frameworks for biofuels, renewable fuels and renewable propulsion systems at international, European and national level
- Prospects for established biofuels on the market (Biodiesel, Bioethanol)
- Second and third generation renewable fuels
- Biomethane in the transport sector
- Biofuels from waste and residual materials
- Biofuels in shipping, aviation and heavy freight
- Sustainability certification of biofuels in the context of globally expanding markets
- Power-to-X fuels, hydrogen from biomass and renewable energy energies and latest developments in market access
- Current developments in international biofuel trade
- Electromobility in the context of the hybridisation of drives with defossilised fuels
- Innovative sustainable mobility concepts in municipalities
- Biofuels and feedstocks in the context of agricultural trade and markets
- R&D projects for biofuels and renewable fuels
- Climate protection potentials through the use of biofuels in agriculture and forestry

You are cordially invited to participate in the conference „Fuels of the Future 2023“ to find out more about the issues and to discuss these key topics with entrepreneurs, politicians and scientists.

Our conference aims to provide an overview of the various development the different development paths of alternative fuels and drive technologies and to technologies and to promote intensive contact and networking.



Artur Auernhammer, MdB  
Chairman Chairman of the Board  
of the German Bioenergy Association (BBE)

### INCREASE YOUR REACH

**Publicly effective and market** your company/organisation as well as your services and products to specific target groups and products by exhibiting at the „Fuels of the Future 2023“ conference as a partner.



Over 75 moderators and speakers



More than 600 participants



More than 60 Media partners



Regular newsletters for the conference

**Become a partner now!**



**#fuels2023**

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**WE ARE EXPECTING OVER 600 PARTICIPANTS FROM THE FOLLOWING AREAS TO ATTEND THE CONFERENCE:**

- |                          |                         |                            |
|--------------------------|-------------------------|----------------------------|
| Biofuels                 | Shipping                | Energy industry            |
| Agriculture              | Aviation industry       | Certification company      |
| Recycling/waste industry | Chemical industry       | Politics                   |
| Mineral oil industry     | Science                 | Government/state employees |
| Trade                    | Consulting firm         | Embassies and consulates   |
| Automotive               | Communes                | Associations               |
| E-Mobility               | Agricultural technology | Press                      |

**THE CONFERENCE OFFERS IT-INTERESTED COMPANIES AND ORGANISATIONS AN OUTSTANDING OPPORTUNITY FOR PRESENTATION AND COMMUNICATION:**



Position your company/  
your organisation at one of the largest  
industry meetings for renewable  
mobility in Europe.



Benefit from the strong media,  
economic and political presence.



Expand your network through  
high-class contacts.



Present your products and  
services and win new orders.

**Become a partner now!**



**#fuels2023**

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### CHOOSE THE OFFER THAT SUITS YOUR NEEDS

DIAMOND	GOLD	SILVER	
✓			Possibility to adopt the following special options*: Option 1: Sponsoring of the evening reception with about 400 participants with logo on the invitation card and the possibility of a short welcome (+ 2.500,- €). Option 2: Sponsoring anniversary mug with company logo or anniversary mug ToGo with company logo (+ 2.500,- €) Option 3: Sponsorship of a lunch with logo imprint in the digital programme booklet (+2.500,- €)
✓			Personal words of thanks and mention of the diamond sponsor before EVERY single session
✓	✓		Possibility to set up an information stand in the exhibitor forum (3 x 3m)
✓	✓		Presentation and promotion of the Diamond and Gold Partners before, during and after the congress on the Social media channels of the German Bioenergy Association (BBE) and the German Wood Energy Association (FVH) via Twitter, Instagram and LinkedIn.
✓	✓		Presentation and promotion of the diamond and gold partners with a company portrait via event newsletter (approx. 8,000 recipients)
5 downloads	3 downloads		Setting up download files (video, image or PDF or company brochures or information flyers)
4	4	2	Free tickets for the 2023 Congress
✓	✓	✓	Highlighted display of your company logo on sponsor board during the congress
✓	✓	✓	Highlighting of your company logo in the intro video, which will be shown before each session and during the breaks.
✓	✓	✓	Possibility to display company brochures or information flyers
✓	✓	✓	Display of your company logo in the digital programme booklet
✓	✓	✓	Display of your company logo & placement of a company portrait on the congress website and linking to your company page
✓	✓	✓	Benefit from the application and marketing campaign for the Renewable Mobility Congress from September 2022
✓	✓	✓	As part of both partner packages, you will receive the current digital conference programme for your own advertising purposes

COSTS	• Diamond partner	<b>7.500 €</b> (plus VAT)
	• Gold partner	<b>5.000 €</b> (plus VAT)
	• Silver partner	<b>2.500 €</b> (plus VAT)

\*It is also possible to take over two or all three special options. In this case, the sponsorship package amounts to 10.000,- € plus VAT. (for two selected special options) or 12.500,- € plus VAT. (for all three special options). The award will be made in the order of receipt.

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**LET'S TALK ABOUT YOUR OPTIONS - WE WOULD BE HAPPY TO ADVISE YOU ON YOUR EFFECTIVE APPEARANCE AND ARE OPEN TO YOUR OWN SUGGESTIONS!**



**Susanne Büchner**

Manager Conferences and Events

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### ORGANISER

German Bioenergy Association (BBE)  
Union for the Promotion of Oil and Protein Plants (UFOP)  
German Bioethanol Industry Association (BDB<sup>e</sup>)  
German Biogas Association (FvB)  
Association of the German Biofuels Industry (VDB)

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